



QS Invited to Speak at Graduate Recruiters Network: Recruiting Masters Graduates in a Global Market

Description

Dr. Christina Yan Zhang, China Director, QS Intelligence Unit is invited to give a speech to a network of top recruiters in the UK on the latest trends of Masters Students Recruitment trends globally.

Here are more information. Please do feel free to contact Graduate Recruiters Network directly for more information.

Join us for a fascinating insight into recruiting Masters graduates in a global market. Learn what makes them different to Undergraduates. How you can position your firm to attract them and the channels to use for maximum impact for your budget.

Please reserve your FREE place to avoid disappointment. (One ticket per organisation).

AGENDA

12.30pm Refreshments

12:35pm Introduction and welcome – Dan Hawes, Co-Founder, Graduate Recruitment Bureau (GRB)

12.40pm Presentation by Dr. Christina Yan Zhang, China Director, QS Intelligence Unit

1.10pm Q&A

1.30pm Lunch and Networking

1.45pm Quarterly Review – Carl Gilleard OBE, Non-Executive Director, Graduate Recruitment Bureau (GRB)

2.00pm Q&A

2.30pm Depart

SPEAKERS BIOS

Dan Hawes is co-founder of Graduate Recruitment Bureau (GRB) – a recruitment consultancy helping recruiters source exceptionally talented Russell Group students and graduates for entry level and mid level roles. GRB is based in Brighton and London and have clients from a broad spectrum of industries such as PWC, British Airways, Unilever, Tesco and Ocado. He is a CIM Chartered Marketer and GRB were recently awarded Investors in People status.

Carl Gilleard OBE was appointed chief executive of AGR in June 1998 following nine years as the Executive Director for METRA Services Ltd. He stepped down from his position as Chief Executive of AGR after 15 years and is now a Non-Executive Director of GRB.

He is co-author of *If Only I'd Known* published in 2002 as a resource for young people to help them maximize the benefits of their higher education experience. More than 60,000 copies have been ordered by schools and colleges throughout the UK. He is frequently quoted in the national and trade press, is regularly interviewed on national television and radio and has spoken at conferences in Mexico, United States, Australia, South Africa, Denmark and Holland on graduate recruitment and development issues.

Dr. Christina Yan Zhang is QS China Director, leading the QS strategy for China, as well as managing key partnerships for QS with leaders in governments, business and universities in priority countries. After finishing a BA in English in China, she came to Loughborough University, finished a MA in Media & Cultural Analysis with distinction, then a PhD in Civil Engineering with full scholarship. Christina has served on more than 20 international committees, advised transnational education working with UNESCO, the World Bank, Commonwealth Secretariat, Council for Education in the Commonwealth, European Commission, US-UK Fulbright Commission, UK Chevening Scholarships Commission, UK Home Office, BIS, FCO, and national organizations representing the UK Higher and Further Education sectors. She is regularly invited to speak at international conferences on global education strategy alongside government, business, and education leaders.

Before joining QS, Christina advised a Member of Parliament in the UK Parliament on global business policies in order to support UK economic growth.

ATTENDEE FEEDBACK

“I really enjoyed the event yesterday and found it really useful. I hadn't been to a GRB meeting previously but will definitely try to attend more in the future as there was some great food for thought.”

“The interaction with those in similar positions is of real value and can only be provided at such forums thus making them unique.”

“I thought the session was really useful and really good to have people from different industries.”
“Really enjoyed this morning, I think you hit just the right balance of information and informality.”

“I thought it was very good actually – apart from the fact that I was desperately trying to hide the fact that I had been somewhat ill during the night (not alcohol related I might add!), it was good. Carl is a good speaker and person to get things moving etc – good range of industries/companies represented too.”

“Thanks for yesterday. My first time going to one of those events, rather than hosting them on the other side of the fence! Was very interesting and useful.”

FAQs

Are there ID requirements or an age limit to enter the event?

This event is for members of the LinkedIn group GRADUATE RECRUITERS NETWORK only. Join [HERE](#)

Can I book more than one ticket?

Sorry but these events are strictly allocated for one person, per organisation due to limited availability. What are my transport/parking options getting to the event?

The nearest Tube station is Bank Exit 9.

Do you have questions about Graduate Recruiters Network: LIVE presents Recruiting Masters Graduates in a Global Market? [Contact Graduate Recruitment Bureau \(GRB\)](#)