Why did you choose QS?
James Cook University choose QS Star ratings because it is a system that highlights our unique strengths. QS Stars uses a broader range of categories ranking criteria, and it can accentuate our Student First culture, which is reflected in our teaching, employability, research and facilities for our students.

What challenges have you been able to overcome thanks to QS Stars?
Thanks to QS Stars, James Cook University is able to be ranked 5 Stars, recognized based on our merits and where we excel in. Unlike traditional rankings where universities are pit against one another, the QS Stars system places an emphasis on our strengths, thus making us a more appealing University.

What objectives has QS Stars helped you to achieve?
QS Stars has allowed James Cook University to be recognized as a world class university with high reputation. It also allowed us to showcase our strong teaching and research philosophy to prospective students.

What are the key benefits of using QS Stars?
QS Stars assesses the performance of universities based on a set standard, which in return allows the institution to showcase the distinctive strengths.
At James Cook University, students are at the heart of our University, hence QS Stars has taught us where we excel in and in areas where we can put more focus on for our student’s greater success in future.

Tjie Siew
Business Intelligence
James Cook University
QS Stars explained

QS Stars is a globally recognised rating system for higher education institutions. Ratings are achieved through an in-depth assessment across at least eight categories, resulting in an overall rating of 1 to 5+ Stars and a rating of 1 to 5 Stars for each category.

Following the assessment, QS provides a detailed report summarising the results in each category. This allows institutions to recognise their strengths, as well as weaker areas which may require attention and improvement.

The QS Stars package also includes a set of badges with the ratings achieved overall and in each category. Institutions may use these in their own marketing materials to show perspective students their strengths in areas that matter most, such as Teaching and Employability.