QS Stars Case Study: Rajamangala University of Technology Thanyaburi (RMUTT)

Rajamangala University of Technology Thanyaburi (RMUTT), a leading technological university in Thailand (top 4) and ranked in top 25 in ASEAN’s technological universities, which focuses on producing hands-on graduates meeting workforce demand in Bio–Circular–Green Economy (BCG Model). The university is located less than 50km from the central Bangkok. This fantastic location allows RMUTT to access top facilities and networks for students and researchers to conduct cooperative learning program, and industrial and community research. It is a fast growing university which already achieved nationwide and world class awards such as World Championship in Microsoft Powerpoint, Gold medalist Male Relay Race in Southeast Asian Games (SEA Game), national teaching academy award, winner in national robot contest, and national muscle building champion.

RMUTT graduates are with 87.15% employment rate, which is the key measurement of students’ success. This is the results from investment in pedagogy training for all teachers in the university.

Why did you choose QS?

QS is an accredited body that is well-recognised globally. QS Stars rating system is suitable for the young university like RMUTT to benchmark with an international standard.

What objectives has QS Stars helped you to achieve?

QS stars has helped RMUTT to build reputation nationally and internationally. This creates openness of our university profile and reach perspective students. Moreover, RMUTT was enabled to evaluate the performance from previous works. This allowed us assessed our strength and things that need to be improved to revise management strategic plan.

What challenges have you been able to overcome thanks to QS Stars?

We would very much like to thanks QS stars that is the drive to make many improvements in our university especially in internationalisation and research. Understanding QS criteria has helped us to establish a policy and arrange resources suitably. We have magically created changes in a short period of time by unlocking bottlenecks that we had and see that as an opportunity to challenge. This was not done only at the university scale but also in the subject levels.
What are the key benefits of using QS Stars?

The key benefit of QS stars is benchmarking to the standard in detailed in each category. This has allowed us to assess our performances, which is a powerful tool to understand ourselves including strengths and areas that need to be improved. QS stars have helped us to be recognised nationally and internationally. We gained clear direction for the improvement and developed a process and system from QS Stars.

What have you learnt by using QS Stars?

RMUTT has learnt so much from joining QS. Understanding criteria and international educational standard enabled us to evaluate current performance and also establish the target, policy and direction to drive the organization.

We would very much like to thank QS that has driven the change in RMUTT. It has helped us to unlock the bottlenecks and we have achieved significant improvement especially the internationalization. QS Stars has helped RMUTT to build reputation nationally & internationally. We insist to continuing improve and provide quality education.

Assoc Prof Dr Sommai Pivsa-Art
President
QS Stars explained

QS Stars is a globally recognised rating system for higher education institutions. Ratings are achieved through an in-depth assessment across at least eight categories, resulting in an overall rating of 1 to 5+ Stars and a rating of 1 to 5 Stars for each category.

Following the assessment, QS provides a detailed report summarising the results in each category. This allows institutions to recognise their strengths, as well as weaker areas which may require attention and improvement.

The QS Stars package also includes a set of badges with the ratings achieved overall and in each category. Institutions may use these in their own marketing materials to show prospective students their strengths in areas that matter most, such as Teaching and Employability.

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