QS Stars Case Study: SRM Institute of Science and Technology

SRM Institute of Science and Technology is one of the top-ranking universities in India with over 52,000 full-time students and more than 3200 faculty across all the campuses. The institution offers a wide range of undergraduate, postgraduate, and doctoral programs in six Faculties – Engineering & Technology, Management, Medicine & Health Sciences, Science & Humanities, Law and Agricultural Sciences. SRMIST is accredited with the highest grade of A++ by the autonomous Governmental body National Assessment and Accreditation Council (NAAC). It is categorized as Category I University by Ministry Of Education, Government of India.

Why did you choose QS?

It is simple. QS is a renowned ranking agency. Therefore, any audit by it like QS Stars Rating has to be good and comprehensive. It also serves the purpose of external audit mandated by Indian Regulators.

What objectives has QS Stars helped you to achieve?

Stars has helped SRM Institute of Science and Technology serve as a supplementary process aiding the other mandated processes by Indian Regulators like NIRF/NAAC/NBA, external audit, and manage to fine-tune our systems to meet the requirements of online data gathering.

What have you learnt by using QS Stars?

Any claim without supporting data/evidence is no claim at all.

What challenges have you been able to overcome thanks to QS Stars?

We manage to improve our website, putting in place a few policy documents and SOPs and really focus on a few student centric processes which are not there in other accreditations.
Stars managed to identify the institution’s area of weakness and fine tune our existing processes. With Stars, the institution gain visibility associated with the rating as well as able to reach our goal to be at par with global academic peers.

Prof. G. Augustine Maniraj Pandian
Dean - Internal Quality Assurance Cell
SRM Institute of Science and Technology
QS Stars explained

QS Stars is a globally recognised rating system for higher education institutions. Ratings are achieved through an in-depth assessment across at least eight categories, resulting in an overall rating of 1 to 5+ Stars and a rating of 1 to 5 Stars for each category.

Following the assessment, QS provides a detailed report summarising the results in each category. This allows institutions to recognise their strengths, as well as weaker areas which may require attention and improvement.

The QS Stars package also includes a set of badges with the ratings achieved overall and in each category. Institutions may use these in their own marketing materials to show prospective students their strengths in areas that matter most, such as Teaching and Employability.

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