QS Stars Case Study: Universidad San Ignacio de Loyola

Universidad San Ignacio de Loyola (USIL) is a private institution based in Lima, Peru. Committed to producing highly-qualified professionals in different areas of knowledge, USIL offers over 40 undergraduate programs through its eight colleges. The graduate school offers doctorate, master’s degree and certificate programs.

The university has over 240 strategic partnerships with institutions throughout the world. USIL pertains to an education corporation with an over 50-year history, which has operations in other parts of the world such as the United States, Paraguay and China.

What were the main reasons for your institution to conduct a reaudit with QS Stars?

As an institution, we strive for excellence and our policies are set to obtain that goal. After several years from our first audit, we decided that it was time to test ourselves and the results show us that we were in the right path. The reputation of QS and level of scrutiny of QS Stars is well-known, therefore we understand the value or conducting another audit.

What objectives have QS Stars helped you to achieve over the years?

Throughout the years, our university has been making great emphasis on research and focusing more on increasing the number of papers exponentially. We understand that to have that variably evaluated we need to keep improving quantitatively and qualitatively.

Please share how your institution have been using QS Stars.

The detailed rating system by categories has helped us; first, to make a situational analysis and then comparison with other QS Stars rated institutions around the world. Furthermore, USIL has been improving the areas with less than stellar marks and solidifying the ones with higher grades.

How has the institution benefited QS Stars in terms of brand reputation?

Being rated Four Stars has improved our profile at the QS World University Rankings and Latin America university rankings websites, setting us apart from the competition.

Obtaining Five Stars in Employability and Inclusiveness categories shows to our partners, stakeholders, parents and prospective students that their investment in us will be fruitful. It also shows our commitment that USIL is a place where everyone is welcome and treated equally regardless of their background.

How does QS Stars help to improve the institutional long-term strategy?

The audit has helped our institution to be analysed in various categories and this helps us to target areas that required more attention.
The audit process of QS Stars presented a challenge for the Rankings Unit and our institution as whole. We were required to gather and process vast amounts of data that ultimately led us to understand ourselves better.

Jorge Alberto Ponce Valdivieso, M.A.
Rankings Unit Supervisor
QS Stars explained

QS Stars is a globally-recognised rating system for higher education institutions. Ratings are achieved through an in-depth assessment across at least eight categories, resulting in an overall rating of 1 to 5+ Stars and a rating of 1 to 5 Stars for each category.

Following the assessment, QS provides a detailed report summarising the results in each category. This allows institutions to recognise their strengths, as well as weaker areas which may require attention and improvement.

The QS Stars package also includes a set of badges with the ratings achieved overall and in each category. Institutions may use these in their own marketing materials to show perspective students their strengths in areas that matter most, such as Teaching and Employability.

For more information please contact
qsstars@qs.com | qsiusales@qs.com | raluca.grigorescu@qs.com
www.topuniversities.com/qs-stars
www.qs.com/qs-stars